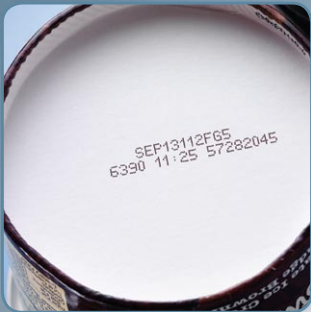


Ink Jet.
Laser.
Thermal Transfer.
Labelers.
Track & Trace.
Supplies.
Parts & Service.

Dairy Foods Industry

Marking, Coding and System Solutions



Milk • Yogurt • Cheese • Ice cream

What our customers are saying:

“Our new Videojet coders require less maintenance and the coding is of consistently high quality. I’m dealing with perishable product and on the rare occasion we do need service, we get it fast. Videojet is always responsive and reliable.”

Steve Starke, Louis Trauth Dairy
Production Manager





Equipment Designed to Meet the Exacting Demands of the Dairy Foods Environment

Videojet in the Dairy Market

- Partnership with major dairy OEMs
- Innovative installations tailored for specific dairy customers by a dedicated Integrated Solutions team of engineers
- Largest and most experienced service and support teams in the industry delivers uptime

Chosen by every one of the top 10 companies in Dairy Food Magazine's 2009 Top 100

68 of the Top 100 have chosen Videojet to meet their marking and coding needs

Engineered for uptime peace of mind

- Automated setup, calibration, and adjustment ensure consistent performance
- Quick, low or no maintenance start and stop
- Reduced downtime and risk to your short-shelf-life products from up to 12,000 hours of use before required preventive maintenance
- Modular design reduces the frequency, time required, and cost of maintenance
- No mess, no waste, no mistakes Smart Cartridge system engineered to get the most from your consumables while reducing labor costs from maintenance and cleanup

Customized fluids & ribbons

- Fluids for wet environments with condensation issues and the need for rapid dry times
- Widest range of industry-leading fluids and ribbons to meet a variety of needs

Washdown. Condensation. Temperature variation. Rapidly changing production requirements. You need the code, but you don't need the associated headaches. Videojet's new generation of coding equipment provides the dairy operator with innovative solutions that are the industry's easiest to own, operate, and maintain – delivering higher lifetime value.

Protection in harsh environments

- Ideally suited to washdown environments within a wide range of temperature and humidity variations
- IP-rated units with enhanced protection against moisture
- Available food grade stainless steel casings

Flexible integration and portable designs

- From bottle fillers and form/fill/seal systems, to case packers and box sealers, Videojet solutions seamlessly integrate with your packaging equipment
- Equipment mobility, combined with a variety of mounting configurations enables rapid redeployment of marking equipment across and within packaging lines
- Dual head printers available



Dairy Foods Industry

Marking, Coding and System Solutions

Marking and Coding Solutions for a Variety of Dairy Foods Applications

Rigid Plastic



Ink jet on plastic tub



Ink jet on plastic lid

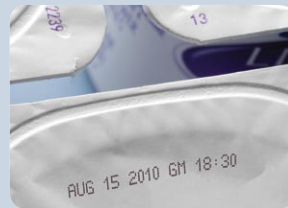


Ink jet on plastic bottle

Flexible Plastic



Thermal Transfer (TTO) on flexible plastic



Ink jet on plastic seal



TTO on plastic wrap

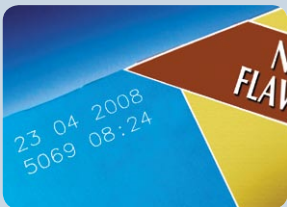
Paperboard



Ink jet on wax coated paperboard



Laser on wax coated paperboard



Laser on chipboard box or paper label



Ink jet on chipboard sleeve

Corrugate



Large character ink jet on corrugate



Label application on stretch wrap



Label application on corrugate

A Few of the Videojet Products Ideal for the Dairy Industry

Videojet® 1610 Continuous Ink Jet Printer

- Highest duty printer delivers reliable uptime around the clock
- Patented Clean Flow™ printhead means dramatically fewer stops for cleaning
- Simple interface means easy line changeovers and code changes



Videojet® 3320 30W Laser Marking System

- Compact, integrated footprint means easy installation into labelers
- Fastest 30W laser on the market yields confident production at higher speeds
- Scribing laser technology creates natural, readable text superior to dot-matrix codes



Videojet® DataFlex Plus Thermal Transfer Printer

- Great for printing prices, ingredients, logos or codes on plastic cheese bags
- IP65 rated printer unit ideal for hygienic environments
- Clutchless ribbon drive means less downtime for your line

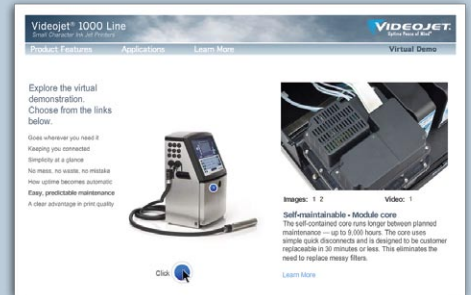


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Case Studies, Regulation Analysis and White Papers

- ✓ Experiences of other Dairy producers
- ✓ Innovative dairy installations and applications
- ✓ Guides to help you identify the right coding method
- ✓ Packaging trends and coding methods



Virtual Product Demos



Click Here or
Type into Browser

www.videojet.com/dairy



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