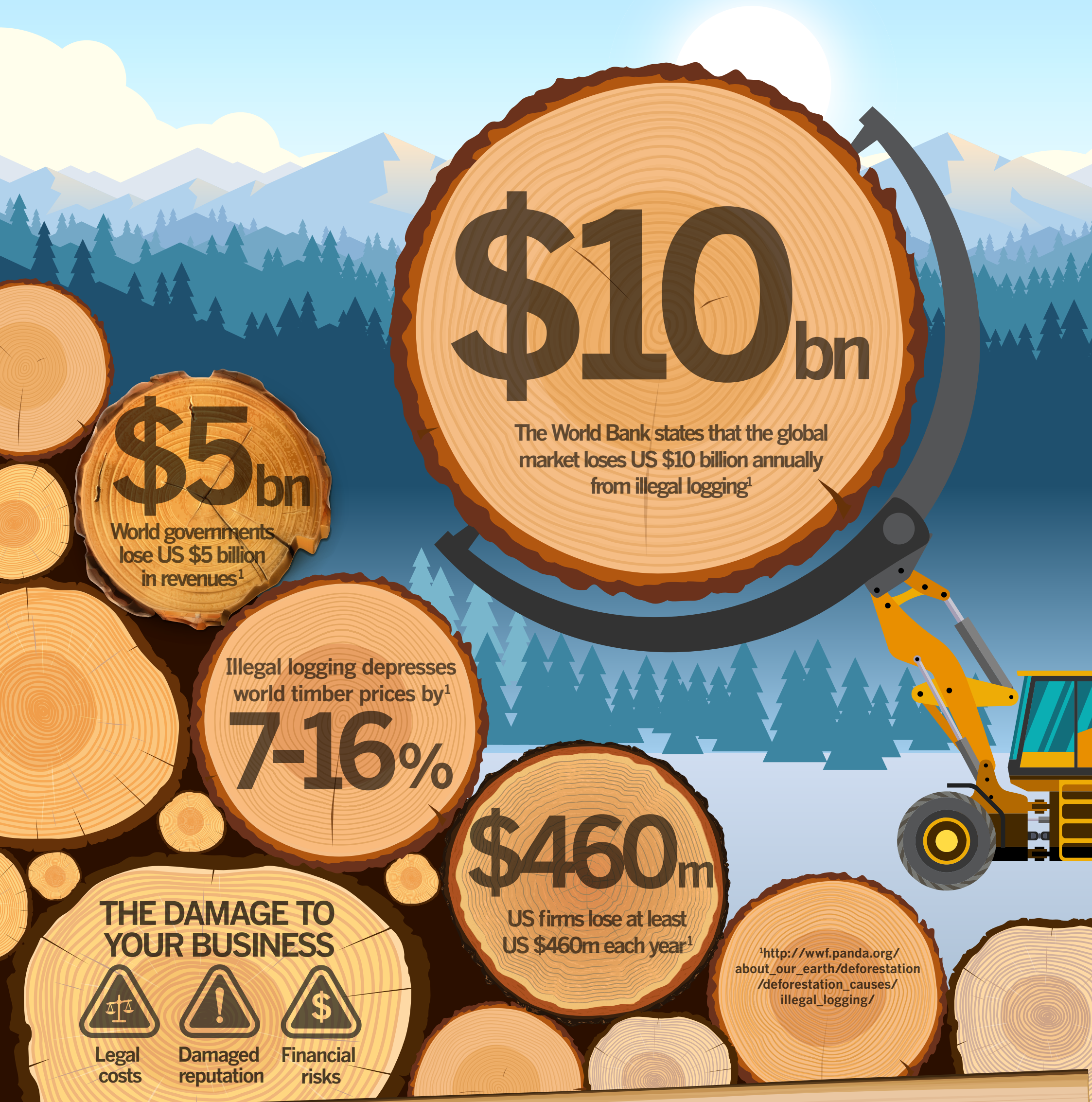# How do illegal logging costs stack up globally?

Lack of enforcement, insufficient regulation and high profit incentives make illegal logging very profitable. It not only damages the environment, but has a costly effect on the timber industry.

$10bn

The World Bank states that the global market loses US $10 billion annually from illegal logging[1]

$5bn

World governments lose US $5 billion in revenues[1]

Illegal logging depresses world timber prices by[1]

7-16%

$460m

US firms lose at least US $460m each year[1]

[1]http://wwf.panda.org/about_our_earth/deforestation/deforestation_causes/illegal_logging/

THE DAMAGE TO YOUR BUSINESS

Legal costs

Damaged reputation

Financial risks

Generally, illegal timber is less expensive and revenues are 5 to 10 times higher. As such, it's hard for legal timber operations to compete.[2]

[2] https://www.custommade.com/blog/illegal-logging-impact/

Coding solutions can help protect against diversion and protect profitability

Videojet coding, monitoring and verification systems can play a critical role in identifying inauthentic timber products. Use the power of advanced digital coding solutions and tracking software to keep tabs on your wood products.

PROTECT PROFITS

SMART CODING
Generate unique single item product codes for individual products on your line

OVERT CODING
Create clear and permanent codes with our laser marking systems

COVERT CODING
Add hidden codes to provide increased security

DISTRIBUTION CHAIN VISIBILITY
Use our intuitive software to produce and validate smart codes and gain greater visibility

PRODUCT VERIFICATION
Encourage channel partners to register codes to confirm product authenticity

SOFTWARE
Identify and know production locations of all your products with our easy-to-use interface

Let Videojet help you protect your business

Videojet experts are here to help.

Visit www.videojet.com/buildingproducts
800-843-3610
info@videojet.com

Videojet