

Ink Jet.  
Laser.  
Thermal Transfer.  
Labelers.  
Track & Trace.  
Supplies.  
Parts & Service.

## Fruit/Vegetable Industry

Marking, Coding and System Solutions



Fresh • Frozen • Canned • Dried

### What our customers are saying:

*"Coding was always in our daily top five on site issues prior to swapping the competitor machines for Videojet 1510's. The simplicity of the 1510, combined with the low maintenance and operator friendliness made this machine the better product."*

Mick St John, NOM Dairy  
Head of Engineering

## Equipment Designed to Meet the Exacting Demands of the Fruit and Vegetable Industry



### Videojet in the Fruit and Vegetable Market

- Partnership with all major pet food OEMs
- Innovative installations tailored for specific pet food customers by a dedicated Integrated Solutions team of engineers
- Largest and most experienced service and support teams in the industry delivers uptime

### Flexibility

- Videojet printers can easily be adapted to print on a variety of fruit and vegetable package materials, whether you are producing fresh, frozen, canned or processed products.
- Our printers can be installed at different places within the production line, delivering true easy of operation
- We offer inks with high adhesion in case the packages are wet or have fat, oil or other substances on their surface

### Tough Production Environment

- All Videojet printers are designed for industrial 24/7 operation in a fruit and vegetable production environment
- IP65 versions of printers are available for humid and dusty environments in canning or fresh produce packaging applications
- Automated start up and cleaning procedures deliver a faster start of your fruit and vegetable production lines

Fruit and Vegetable products come in various product and packaging formats: trays, bags, cans and jars, boxes...and you need a clear and crisp code on all of them! Videojet offers industrial coding and marking solutions suitable for harsh conditions and changing packaging types – your code will always look fresh!

### Temperature

- Videojet's printers are designed to operate in low temperatures and to adapt to varying temperatures
- The heated printer in our 1000 Line printer makes it independent of seasonal temperature changes
- The DataFlex Plus thermal transfer overprinter operates down to 2°C/35°F and below with selected ribbons

### Printer Start Up

- Videojet printers have optimized start up and shut down procedures
- Minimum user interaction for restart during seasonal use of printers in fresh produce packaging
- Optimized cold start up behavior after standstill in cold production environments

### Ease of Operation

- Intuitive and easy to learn user interface displays coding content and all relevant process parameters
- Real time indication of consumable levels
- 1000 Line printers are designed for maximum mobility: compact, lightweight and with built-in handles



**Fruit and Vegetable Industry**  
*Marking, Coding and System Solutions*

# Marking and Coding Solutions for a Variety of Fruit and Vegetable Applications

## Fresh



Thermal transfer (TTO)  
on paper label



Ink jet on  
plastic



Thermal transfer (TTO)  
on paperboard

## Frozen



Ink jet on  
paperboard

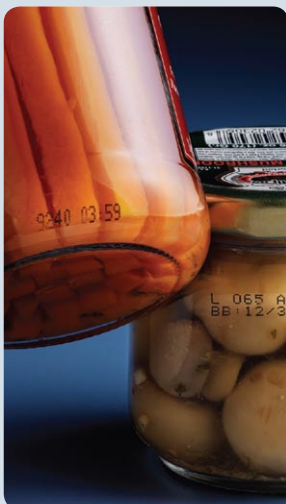


Ink jet and laser  
on paperboard

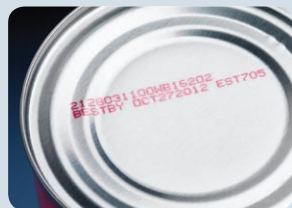


Thermal transfer (TTO)  
on plastic

## Cans, Jars



Ink jet on  
glass



Ink jet on  
metal can



Laser on  
metal lid

## Shrink, Wrap and Corrugate



Large character ink jet  
on corrugate



Label application  
on stretch wrap



Label application  
on corrugate

A Few of the Videojet Products Ideal for the Fruit and Vegetable Industry

**Videojet® 1610**  
Continuous Ink Jet Printer

- Highest duty printer delivers reliable, 24/7 uptime to your fruit and vegetable production
- Clean Flow™ printhead means dramatically fewer stops for cleaning and consistent codes on fruit and vegetable packages
- Simple interface means easy line changeovers and code changes



**Videojet® DataFlex Plus**  
Thermal Transfer Overprinter

- A patented clutchless ribbon drive minimizes maintenance-related downtime
- Increased fruit and vegetable production line efficiency through 1,000 meter ribbons
- High-resolution images on materials such as tray wrappers or plastic bags



**Videojet® 2360**  
High-Resolution Case Coder

- Permanent, high quality and consistent code quality on fruit and vegetable packages like cardboard boxes or paper labels
- Easy to use and integrate modular design
- Text, machine readable codes and graphics

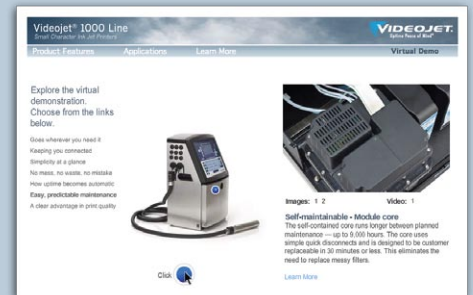


Come Check Us Out Online! Here's what you'll find...



Case Studies, Regulation Analysis and White Papers

- ✓ Experiences of other fruit and vegetable producers
- ✓ Innovative fruit and vegetable installations and applications
- ✓ Guides to help you identify the right coding method
- ✓ Packaging trends and coding methods



Virtual Product Demos



Click Here or  
Type into Browser

[www.videojet.com/fruitvegetable](http://www.videojet.com/fruitvegetable)



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